

Mini Meadows Farm – Privacy Policy

Who we are

At Mini Meadows Farm, we are committed to maintaining the trust and confidence of our visitors. In particular, we want you to know that Mini Meadows Farm is not in the business of selling, renting or trading email lists with other companies and businesses for marketing purposes. We just don't do that sort of thing. But just in case you don't believe us, in this Privacy Policy, we've provided lots of detailed information on when and why we collect your personal information, how we use it, the limited conditions under which we may disclose it to others and how we keep it secure. Grab a cuppa and read on!

Types of data we collect

Google Analytics

When someone visits www.minimeadowsfarm.com we use a third party service, Google Analytics, to collect standard internet log information and details of visitor behaviour patterns. We do this to find out things such as the number of visitors to the various parts of the site. This information is only processed in a way that does not identify anyone. We do not make, and do not allow Google to make, any attempt to find out the identities of those visiting our website.

Mailing Lists

As part of the registration process for our seasonal e-newsletter, we collect personal information. We use that information for a couple of reasons: to tell you about stuff you've asked us to tell you about; to contact you if we need to obtain or provide additional information; to check our records are right and to check every now and then that you're happy and satisfied. We don't rent or trade email lists with other organisations and businesses.

We use a third-party provider, MailChimp, to deliver our newsletter. We gather statistics around email opening and clicks using industry standard technologies to help us monitor and improve our e-newsletter. For more information, please see [MailChimp's privacy notice](#). You can unsubscribe to general mailings at any time of the day or night by clicking the unsubscribe link at the bottom of any of our emails.

Ticketing Data

When you purchase a ticket (or tickets) or membership through the Mini Meadows Farm online booking system or in person at the farm, your name, address, email and contact number will be stored on our online ticketing system, DigiTickets, or our membership card database. This information is only used to contact you about information regarding your tickets, such as confirmation of purchase and/or membership renewal. You may, of course, purchase a ticket (or tickets) in person without supplying the aforementioned personal data. Please be assured that we do not share your personal details with any other company.

Access to your personal information

You are entitled to view, amend, or delete the personal information that we hold. Email your request to Ben Barraclough at info@minimeadowsfarm.com.

Changes to this Privacy Notice

This privacy policy was last reviewed in May 2018.